

# 2010 Professional Longarm Yellowbook

## Advertising Order Form

2724 2nd. Ave., Des Moines, IA 50313

1-800-4SEWING (1-800-473-9464) • 1-800-367-5651

Fax: 1-515-282-4483



### AD SIZE: (Circle one)

Full page: \$1,400

1/2 page: \$700

1/4 page: \$500

Business card size: \$100

8 1/8" x 10 1/2" trimmed size

(v) 4 5/8" x 7"

(v) 3 1/2" x 4 5/8"

(v) 3" x 2 1/2"

7 1/8" x 9 1/2" live matter

(h) 7 1/8" x 4 5/8"

(h) 4 5/8" x 3"

(h) 2" x 3 1/2"

8 1/2" x 10 7/8" bleed size

### AD PRODUCTION:

New \_\_\_\_\_ Change \_\_\_\_\_ Repeat \_\_\_\_\_

4-Color \_\_\_\_\_ B&W \_\_\_\_\_ Other \_\_\_\_\_

Camera ready \_\_\_\_\_ PLYB does artwork \_\_\_\_\_

Negatives \_\_\_\_\_

### ADVERTISER:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### PAYMENT MUST ACCOMPANY ORDER FORM

#### PAYMENT

Check or money order, made payable to *PLYB*, in U.S. Dollars and drawn on a U.S. Bank, or *PLYB* accepts MasterCard or VISA.

Credit Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Three digit security code on back of card: \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Mail or fax order form to the address above.

Questions? Contact PLYB Editor Beth Vitiritto, [beth@vdta.com](mailto:beth@vdta.com)